



**STARKE  
AYRES®**

**STAR 7718**  
**SWEET CORN**



**A SUPERSWEET SWEET CORN HYBRID  
FOR SUMMER PRODUCTION**

- Early maturity
- Outstanding yield potential
- Very refined, narrow, cylindrical ears with excellent colour
- Presents very well in punnets with excellent eating quality

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**SEEDS OF SUCCESS**

# STAR 7718

## SWEET CORN



Type	Supersweet (sh2) hybrid for the fresh market.
Maturity	Early maturing variety that can be harvested 83 days after planting (Southern African summer planting conditions apply). The date of harvesting may vary by as much as 10 days between early and late season plantings. This needs to be taken into consideration when planning planting schedules under different growing conditions. For accurate planning heat units should be monitored.
Plant Characteristics	Plants are generally shorter, very uniform and compact; reaching a height of 1.75m, with ears positioned 65cm above the ground.
Ear Characteristics	Very cylindrical and uniform ears, with a length of 16 – 18cm and a diameter of 48mm - 50mm and 16 kernel rows. Excellent husk protection and excellent tip filling. Kernel depth is typically 12mm. Kernel colour is a deep golden yellow. Excellent eating quality.
Plant Population	Plant population will influence ear size. For larger ear size the plant population should be reduced to suit your needs. Under marginal conditions a plant population of 35000 – 40000 plants/ha are planted to attain the required results. Under optimal conditions (well managed fields with adequate watering) a plant population of 55 000 plants are seen as ideal. Care must be taken not to go above the optimal threshold (approximately 55000 – 60000 plants/ha).
Disease Resistance	Intermediate resistance to local Rust strains (Ps) and Northern Corn Leaf Blight (Et).
Climate Requirements	STAR 7718 are more suited for summer productions. It is important to note that even distribution of heat units is a key requirement for optimal production of corn.
Features and Benefits	STAR 7718 offer the sweet corn grower the opportunity to supply the market with produce of the highest quality while benefiting from an early maturing plant with disease tolerance. The shape of the ears lends itself to pre-packing and present very well in punnets.

#### INDEMNITY

All technical advice and/or production guidelines given by STARKE AYRES or any of its personnel with reference to the use of its products, is based on the company's best judgement. However, it must be expressly understood that STARKE AYRES does not assume responsibility for any advice given or for the results obtained.

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